

MBA Core Courses *(Effective Fall 2011)*

BUS601 Quantitative Business Analysis (2 Credits – Spring)	Course in basic descriptive and inferential statistics; Use and management of information; decision tools and concepts; quality control
BUS615 Accounting Systems (4 Credits - Fall)	Financial and managerial accounting information systems. Use of accounting information for management decision-making, planning and control
BUS616 Financial Reporting and Analysis (2 Credits - Summer) Prerequisite: BUS615	Tools and techniques for analysis of financial reports of public companies
BUS620 Leadership and Teams (2 Credits – Fall)	Ethical Leadership and team dynamics; basic models of motivation utilized by leaders.
BUS621 Strategic Decision Making (2 Credits – Fall)	Key decision areas and tools that help managers make better decisions based on data and structured analysis
BUS626 Managing Human Capital (2 Credits - Spring) No prerequisite	This course examines the management of human capital for competitive advantage and superior results.
BUS630 Information Management (2 Credits - Spring) Prerequisite: BUS615	Role and value of information in business functions; risks and rewards of enterprise information; fundamentals of information storage and retrieval
BUS635 Business Economics for the World Market (2 Credits - Summer) Prerequisites: BUS601, BUS615	Strategic and tactical uses of information technology in the global business environment
BUS640 Financial Principles and Policies (2 Credits - Fall) Prerequisite: BUS601	Financial environment; tools and techniques of corporate financial decision making
BUS641 Financial Markets and Investments (2 Credits - Fall) Prerequisite: BUS640	Operating of financial markets, techniques for security valuation, and portfolio management
BUS650 Supply Chain Management (2 Credits - Spring) Prerequisites: BUS601, BUS630	Value-driven supply chain principles. Design and management of supply chains, and supply chain software and applications
BUS655 Marketing Management (2 Credits - Fall) Prerequisite: BUS635	Examines processes of customer value creation (e.g., product development, communications, and distribution) and value capture (e.g. pricing).
BUS656 Marketing Strategy and Planning (2 Credits - Fall) Prerequisites: BUS616, BUS640, BUS655	Basic marketing strategy analysis, formulation, evaluation, and implementation concepts and tools.
BUS660 Ethical, Legal, and Regulatory Issues (2 Credits - Spring) Prerequisites: BUS615	Legal, regulatory, societal, and ethical issues encountered by business professionals; analytical skills for making judgments
BUS662 International Business (2 Credits - Spring) Prerequisites: BUS626, BUS635, BUS641, BUS650	Role of government regulations and how international firms affected; cultural aspects of business, global marketing, finance, and management
BUS665 MBA Capstone (4 Credits - Spring) Prerequisites: BUS626, BUS641, BUS650, BUS656	Capstone course which integrates the business disciplines through strategic thinking and experiential learning.